



Operation Thin MintSM Sendoff & Family Festival

22nd Annual Celebration
Saturday, May 4th
USS Midway

In 2002, Girl Scouts San Diego launched Operation Thin MintSM (OTM), a program that shares Girl Scout cookies with U.S. military personnel. Since then, Girl Scout troops and their generous cookie customers have sent more than 4 million packages of America's favorite cookies and handwritten notes of support to thousands of military veterans and deployed troops stationed in Afghanistan, Iraq, Africa, Japan, Korea, the Persian Gulf, and Western Pacific.

Cookies from OTM represent home for active-duty personnel while they live and work in often unfamiliar circumstances. This program boosts the morale of service members who receive cookies and has a visible and pronounced impact on the girls who participate. Proceeds support Girl Scout troops' activities and community service efforts as they learn early on how to be philanthropists who make the world a better place.

On May 4th, Girl Scout families, friends, active service members, and military veterans will come together for the OTM Sendoff and Family Festival event aboard the USS Midway Museum. This community-focused evening is filled with Girl Scout activities, family fun, and a chance to thank military personnel for their service. We invite you to join us in celebrating our 22nd annual Operation Thin MintSM Sendoff.

To learn more, contact Betsy Paige:
619-610-0801 or bpaige@sdgirlscouts.org



Your financial support will underwrite direct event costs, product costs, and more importantly, support girl leadership development opportunities for almost 15,000 girls and over 8,000 adults in our key programming areas of Outdoors, STEM, Entrepreneurship, and Life Skills.

Contact Betsy Paige

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Sponsor Benefits	5-Star \$10,000	4-Star \$5,000	3-Star \$1,000	Community \$500
Opportunity to have representative on stage	★			
Co-branded cards for troops	★			
VIP seating	★	★		
Mentioned in all press releases and media documents	★	★		
Ad in 2025 Cookie Guide	1/2 page	1/4 page		
Recap video logo recognition	★	★		
Social media recognition	★	★	★	
Prominent logo inclusion at event signage	★	★	listing	
Recognition in 2024 annual report	listing	listing	listing	
10'x10' community booth	2	★	★	★
Logo recognition in OTM Sendoff email communications	★	★	listing	listing
Complimentary tickets to attend event	10 tickets	6 tickets	4 tickets	2 tickets

